

# *Victoria Tirrel*

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I am a storyteller with strong writing and editing skills, supported by project management experience, and creative and technical capabilities in print, web, video, and brand.

## **Professional Accomplishments**

- Conceived, launched, wrote, and edited *b*, the magazine of the Bush Foundation (2014-15); edited and wrote *Giving Strength*, an award-winning magazine (2003-2009); and produced more than 15 other major program publications.
- Managed the creation of BushFoundation.org, bMag.BushFoundation.org, and BushFellows.org (2006-2010); created, managed, and wrote for the Foundation's blog (2010-2012).
- Provided strategic and tactical program communications consulting and management for a \$900 million private foundation; hired and managed a variety of consultants, creatives, and vendors.
- Created and managed project budgets and editorial calendars; delivered collateral on time and within budget.
- Wrote and produced videos.
- Oversaw the launch of new program priorities via webcast, press conference, print, and web.
- Participated in three presidential transitions; led communications team through two communication director transitions.
- Created organization-wide systems for communications planning and project management.
- Contributed to the Foundation's rebranding, refresh of brand, and extension of brand into new office space; acted as brand manager.
- Guided the Foundation's early use of social media.
- Member of the Professional Editors Network and Loft Literary Center.

## **Employment History**

1998 to present	<i>Chanarambie Consulting</i> (Saint Paul)
2003 to 2015	<i>Bush Foundation</i> (Saint Paul)
1996 to 2003	<i>Success Computer Consulting</i> (Minneapolis)
1995 to 1996	<i>Higher Solutions Consulting</i> (Saint Paul)
1987 to 1995	<i>Northwest Area Foundation</i> (Saint Paul)

## **Education**

*Dakota Wesleyan University*  
Bachelor of Arts, *summa cum laude*  
Majors: English, communications/theater

Mitchell, South Dakota